Silver Jackets
Serious Gaming Webinar
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WHAT IS A SERIOUS GAME?

An activity where players immerse themselves in materials presented in a game format that is not designed solely to entertain.

The ‘game’ element uses competition, incentives, or other means to encourage players to achieve a conclusion, outcome, or some other goal (earning points, marking progress, ‘winning’, etc.).
HOW DO THEY WORK?
WHY DEVELOP OR USE THEM?

Serious games may be/include:
• Digital or ‘in-person’
• Single- or multi-player
• Scenario-based
• Short- or long-duration
• Simulations
• Role play

Potential goals or outcomes:
• Education
• Training
• Engagement
• Raising awareness
• Team-building
• Information exchange
• Developing more informed, less biased dialogue or approaches

Gaming potential to make learning, participating more interesting, with possibility of greater retention, involvement, awareness...
EXAMPLES FROM OUR EXPERTS

Missouri River Balancer
Michelle Schultz

Extreme Event Game
Patrice Legro

Multi-Hazard Tournament
Harvey Hill
THOUGHT QUESTIONS

If you played a serious game previously, what was your experience?

Would you consider building serious games into your programs?

Would one of these games help you to engage educate, inform your communities?

What challenges do you see in using these or other serious games in your communities?